

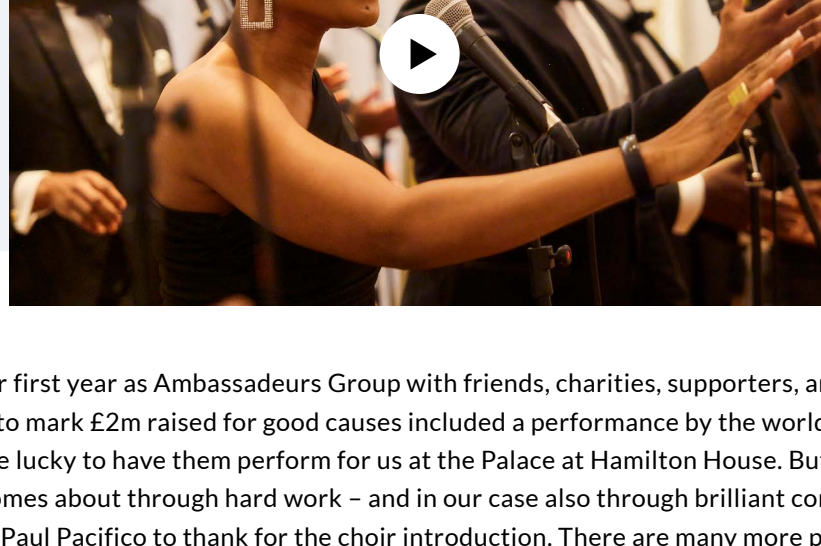


BUILDING BETTER FUTURES

Celebrating one year of AG with £2m raised for good causes

We are driven by an ambition to give back to society.

We concentrate our corporate philanthropy and community engagement across four areas throughout the year: Education, Safer Gambling, Our Community, and Mental Health & Wellbeing. Together, we are building better futures for our people, planet, members and communities.



We celebrated our first year as Ambassadors Group with friends, charities, supporters, and WorkFamily. The special evening to mark £2m raised for good causes included a performance by the world famous Kingdom Choir. We were lucky to have them perform for us at the Palace at Hamilton House. But as we are often reminded, luck comes about through hard work – and in our case also through brilliant connections. We have our AG adviser Paul Pacifico to thank for the choir introduction. There are many more people to thank as we look back on this first year as a Group. They range from Les Ambassadors Club members through to the local community, and of course our brilliant WorkFamily.

This update of work we have done in the past three months highlights the good causes we have supported, the donations we have made, and the alliances we have set up with organisations. There will be more news to share in the coming months. We will focus on Mental Health & Wellbeing in the next quarter and we will also start to work with our newest adviser, Elaine Smethurst. Elaine's voluntary sector and charity experience will be invaluable as we look even further ahead.

We can only deliver a snapshot of the work we have done here, for more of our corporate philanthropy and news of the good causes we support, please visit our [website](#), which is packed full of life affirming stories.

Tracy Damestani
CHIEF CORPORATE AFFAIRS OFFICER

[Education](#) | [Safer Gambling](#) | [Our Community](#) | [Mental Health & Wellbeing](#)

Our Community

As one of the pillars around which our corporate philanthropy and good cause giving is organised, community is central to much of our good cause work



In the three months to March we focused attention on Our Community, starting with tea party volunteering at the Abbey Centre in Westminster (see picture, and later in this update). Also in London, we announced alliances with two London charities, The Playground Theatre and The Felix Project (see below).

But, we are part of a community beyond London. Our alliance and £25,000 donation to Cool Earth, which helps protect endangered rainforests, will support a pilot programme to help tackle climate change. It will help show that working with indigenous communities is the most effective way to save their rainforest homes.

We will be expanding our community work over the coming months. Do look out for more announcements.

NEWSFLASH

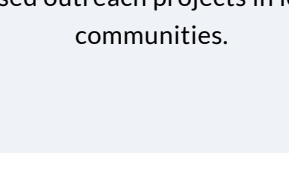
We have donated

£75,000

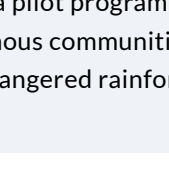
to the Disasters Emergency Committee (DEC) for the Turkey-Syria Earthquake Appeal. Humanitarian Appeal.

RECENT HIGHLIGHTS

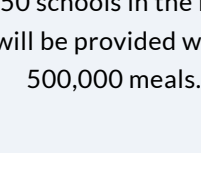
Our alliances are with organisations where we can make a difference. Their aims chime with ours in giving back, raising standards, improving education, or supporting their local community



The west London theatre is about performance without pressure, and inclusivity. Our alliance will help more artists develop and also grow performance-based outreach projects in local communities.

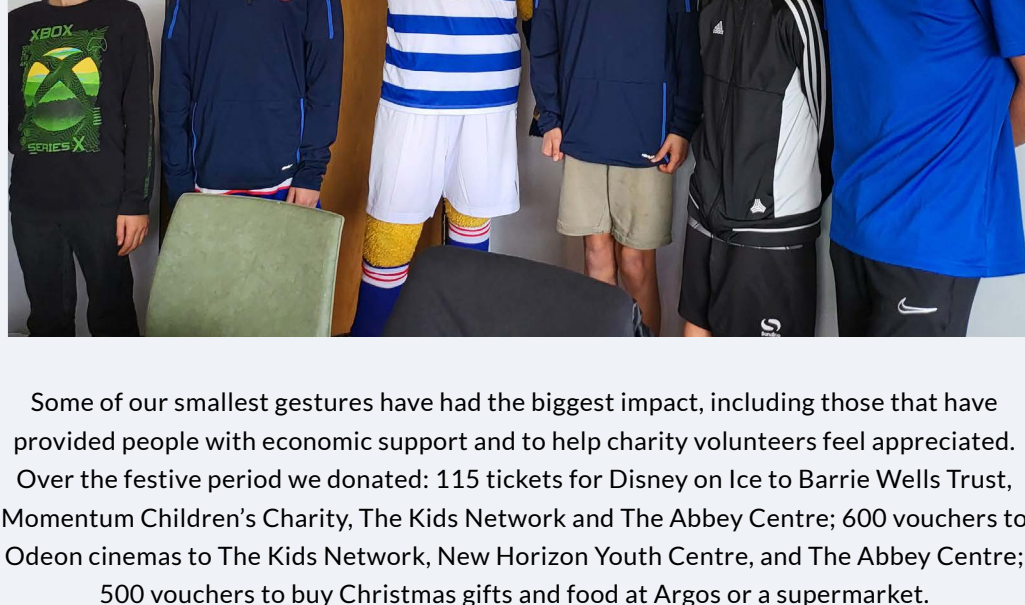


Cool Earth provides grant funding to rainforest communities to better help protect the rainforests and fight the climate crisis. Our alliance includes £25,000 to support a pilot programme to help indigenous communities in the endangered rainforests.



The Felix Project delivers surplus food to charities and schools. Our £145,000 commitment to the charity will help tackle food inequality in schools – for one year 50 schools in the London area will be provided with over 500,000 meals.

Seasonal giving



Some of our smallest gestures have had the biggest impact, including those that have provided people with economic support and to help charity volunteers feel appreciated. Over the festive period we donated: 115 tickets for Disney on Ice to Barrie Wells Trust, Momentum Children's Charity, The Kids Network and The Abbey Centre; 600 vouchers to Odeon cinemas to The Kids Network, New Horizon Youth Centre, and The Abbey Centre; 500 vouchers to buy Christmas gifts and food at Argos or a supermarket.

Giving back in numbers

Some of our giving back over the past year

5

specially adapted wheelchairs to help military veterans achieve sporting dreams – donated through the OppO Foundation

£10k

each to the Royal British Legion's 2022 Poppy Appeal, The Felix Project's Empty Plate campaign, and The Girls' Network (£5,000) and The Abbey Centre (£5,000) on Equal Pay Day

250

box seat tickets to music, sporting events, and Disney on Ice have been given to community charities

VOLUNTEERING

The AG WorkFamily play a large role in our corporate philanthropy. Some of them have stepped up and volunteered with charities.



TEA FOR MORE THAN TWO

We have already volunteered to help with three tea parties at The Abbey Centre in Westminster (see picture). The community event is a mix of food and dancing and is a joyful event that brings people together from the local area.

SAVING FOOD FOR CHARITIES

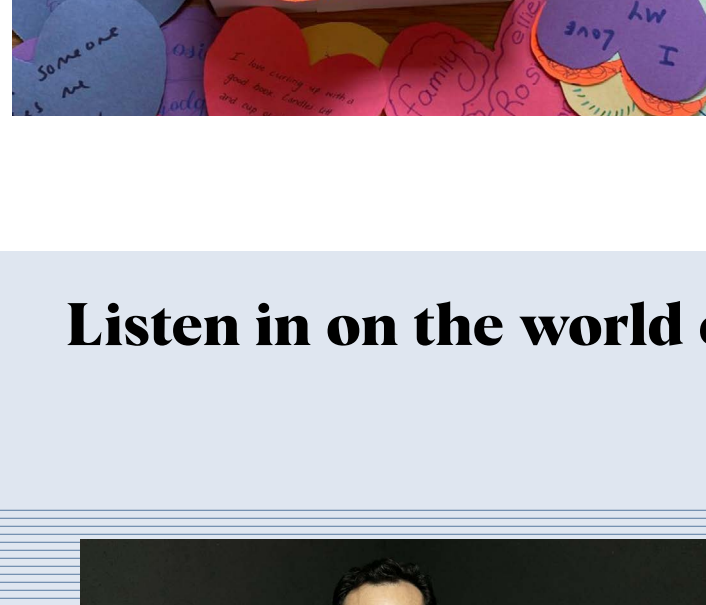
At The Felix Project's Poplar depot the team learned about how nutritious food can be saved and redistributed. They also rolled up their sleeves and packed crates with surplus food for specific charities.

ACTING FOR BETTER MENTAL HEALTH

We joined one of The Playground Theatre's weekly Well Read sessions where members of the local community are able to read play and act out roles. This outreach work plays a key role in supporting better mental health.

Sent with love

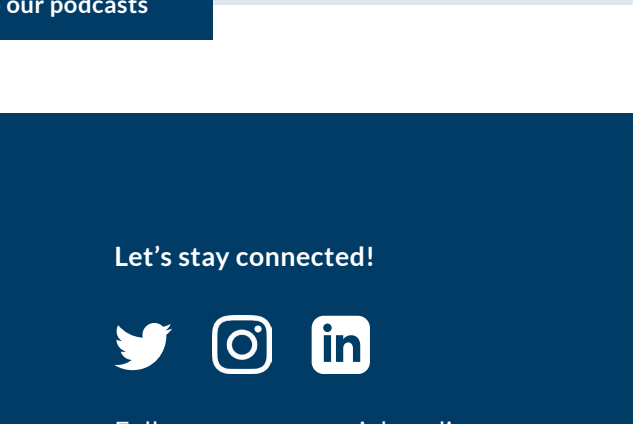
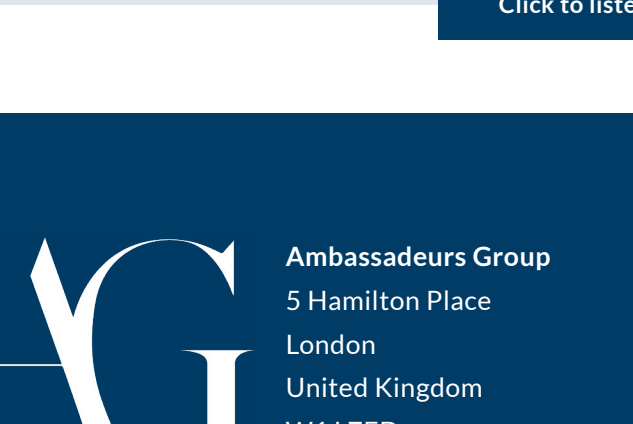
During the winter and into the spring, AG has sponsored supper clubs at New Horizon Youth Centre



The New Horizon Youth Centre day centre for young people living on the streets, in supported accommodation, or in insecurity, is an essential lifeline. The supper clubs happen on the last Thursday of every month and give 30 young people supported by the charity the chance to meet old friends and make new ones.

The youth workers and young people made themed decorations for supper clubs on Valentine's Day and for LGBTQ History Month.

Listen in on the world of Ambassadors Group



[Click to listen to our podcasts](#)

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Let's stay connected!



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